

TRIANGLE BUSINESS JOURNAL

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SPECIAL FOCUS

Rising Sun Pools & Spas

For most people, pools are a leisure activity. For Tara Vassallo-Onthank, they're a job. Along with her brother and sister, Vassallo-Onthank operates Rising Sun Pools & Spas, which, as you have no doubt gathered from the company's name, installs and maintains pools and spas. They work mostly with individual home owners and try to steer away from doing too much work for neighborhood pools and the like, choosing instead to work one-on-one with their customers. The company was started by the pater familias, Charles Vassallo, in 1972. He passed it along to the three children, even if not all of them initially wanted to go into the pool business.

NEXT WEEK'S ISSUE AND BEYOND



STEVE WILSON

From left, Rising Sun's Mike Vassallo, Tara Vassallo-Onthank and Gina daRoza.

SPECIAL FOCUS

Healthiest Employers (Dec. 7)

How well did our area employers score for the most outstanding health and wellness programs? Find out in a special report that recognizes companies and nonprofit entities that commit to making wellness a priority while proactively shaping the health of their employees. Winning companies completed an online assessment with Healthiest Employers Inc. that scored the wellness programs in comparison to regional and national employers.



BOOK OF LISTS

Looking for sales leads? The annual TBJ Book of Lists is a treasure trove of decision makers' names, contact information, employee counts, revenue and more for hundreds of Triangle companies. The BOL is free with a paid subscription, or copies can be purchased by contacting Gary Cantrell at 919-327-1013.



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UPCOMING SPECIAL REPORTS:

- November 30: Focus: Estate Planning
- December 7: Healthiest Employers Awards; Entrepreneur Handbook
- December 21: Book of Lists
- January 11: Spotlight: Legal
- January 18: Spotlight: Banking/Finance

UPCOMING LISTS:

- November 30: Assisted Living Facilities; Continuing Care Retirement Communities
- December 7: Health Insurers
- December 14: Telecommunications Equipment Cos.
- December 21: Triangle Banks; N.C. Banks; Security Brokers
- January 11: Triangle Law Firms; Patent Law Firms
- January 25: Triangle Hotels and Motels

CONTACT US:

- Editor **Sougata Mukherjee** can be reached at sougata@bizjournals.com.
- Advertising Coordinator **Patty Lowell** can be reached at plowell@bizjournals.com.